



MEDIA CONTACT:
Emily Irwin
Underground Music Showcase
Emily.Irwin@theums.com

Embargo until 11:00 am MST, April 5, 2016

MEDIA ADVISORY

The 16th Annual Denver Post Underground Music Showcase presented by Schomp MINI announces the first round of artists including Polica, Thee Oh Sees and Allah Las

Lee Fields & the Expressions, San Fermin, The Bright Light Social Hour, and Denver's own, The Yawpers, also lead an initial lineup of local and national talent to play the 2016 festival

WHAT: The UMS is the largest indie music festival in the Rocky Mountain region with more than 400 local, national and international artists taking part. It is a community party that has proven to be a yearly highlight of the Denver cultural calendar.

From Thursday, July 28 through Sunday, July 31, the 2016 UMS will offer a four-day celebration of the region's thriving local music scene as well as hosting emerging artists from around the world.

In addition to some of the top music venues in town, the UMS presents music fans the opportunity to catch these acts in unique rooms such as art galleries, restaurants and a historic church.

TICKETS: <http://goo.gl/To6qD0>

WHEN: Thursday July 28 – Sunday July 31, 2016

WHERE: The UMS takes place in a multitude of venues along South Broadway, between 5th Avenue and Alameda Avenue, in Denver, Colorado.

WHO: The first 30 artists set to play this year's festival include:

Polica	Thee Oh Sees	Allah Las
San Fermin	Lee Fields & the Expressions	The Yawpers
Adia Victoria	The Bright Light Social Hour	The Bunny Gang
Covenhoven	Dirty Few	Rob Drabkin
Emerald Siam	The Epilogues	Flaural
Fort Frances	Methyl Ethel	Plum
Porlolo	Promised Land Sound	Shady Elders
Slow Caves	The Raven & the Writing Desk	So Pitted
Sound of Ceres	South of France	SPELLS
The Still Tide	Strawberry Runners	Sunboy
Ultimate Painting	Wiredogs	

Additional performers will be announced in the coming weeks with a complete performance schedule announced on July 1, 2016.



MEDIA CONTACT:
Emily Irwin
Underground Music Showcase
Emily.Irwin@theums.com

WHY: Net proceeds from the event continue to benefit the [Denver Post Community Foundation](#) and [Youth on Record](#).

The Denver Post Community Foundation's goal is to improve and enrich the quality of life through support of programs that benefit children, the arts, literacy and education, and the provision of basic human services.

You can learn more about the foundation and DPCF Signature Events at denverpostcommunity.com

WANT TO LEARN MORE?

Email Emily or please visit www.theums.com for more information about Denver's premier indie music festival.

###